



Final Salute

2014

OUR YEAR IN REVIEW



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Dear Friend of ESDCTA -

Our "Final Salute 2014" booklet is on the way!

Please join us to commemorate our members' successes and ESDCTA's events throughout the 2014 competition season. Our inaugural "Final Salute 2014" booklet will cover events starting with the ESDCTA Memorial Weekend Dressage show and culminate with our Year End Awards Luncheon in February 2015. ***This beautiful full color booklet will be mailed to all members.***

What a perfect opportunity for you to both support our club and promote your business!

- Are you a Judge, TD, Veterinarian, Farrier, Chiropractor, Massage specialist, Tack Store or Feed and Grain supplier?
- Do you have a boarding facility?
- Are you a Trainer who wants an opportunity to congratulate your clients' successes or expand your client base?
- Are you a parent, spouse or friend of a competitor looking for a way to let them know how proud you are of them?

-- Then this is the perfect publication for you --

Please use the accompanying advertising reservation form which contains full information regarding deadlines, sizing, pricing and submission of your special ad.

ESDCTA "Final Salute 2014" ADVERTISING RESERVATION FORM

Ad Prices

- \$450 Back Cover (6.5"w x 8.5"h / with bleeds: 6.75"w x 8.75"h)
- \$400 Inside Front Cover (6.5"w x 8.5"h / with bleeds: 6.75"w x 8.75"h)
- \$400 Inside Back Cover (6.5"w x 8.5"h / with bleeds: 6.75"w x 8.75"h)
- \$250 Full page ad (5.75"w x 7.75"h - NO BLEEDS)
- \$175 Half page VERTICAL ad (2.7813"w x 7.75"h)
- \$175 Half page HORIZONTAL ad (5.75"w x 3.7788"h)
- \$100 Quarter page ad (2.7813"w x 3.7788"h)
- \$50 Eighth page ad (2.7813"w x 1.7927"h)
- \$25 Business Resource Listing (name/address/phone/web/35 word description)

Contact Name _____

Company/Farm Name _____

Mailing Address _____

City, State, Zip _____

Phone Number _____

E-Mail _____

All ads must be submitted by January 15, 2015.

Enclosed is my payment in the amount of \$ _____.

Check Number _____

Ads can be emailed to terrymasters@verizon.net

Make checks payable to: ESDCTA, Inc.

Mail advertising form and check to:

Terry Masters, 47 Van Kirk Road, Princeton, NJ, 08540

Questions: 609.912.9401 **(NO RESERVATIONS TAKEN BY PHONE)**

or visit the website www.ESDCTA.org to pay by credit card.

Ad Specifications

Back Cover, Inside Front Cover, Inside Back Cover ads will be printed in full color and may include full bleeds -- overall size with bleeds must be 6.75" wide X 8.75" high, size without bleeds are 5.75" wide X 7.75" high, set artwork color to CMYK (NO RGB), 300 dpi, fonts embedded or outlined, all graphics embedded, saved as press quality, include all printers marks -- provide in PDF, TIF, EPS, JPG format only.

Internal Page ads will be printed in black and white OR full color (your choice) and may NOT bleed -- overall sizes are exact as noted, set artwork color to 100% black or grayscale only, OR CMYK for color (NO RGB), same specifications as listed above.

Ads will be altered to fit into the specified size purchased if not sent to exact size. In this instance we will not be responsible for distortion of photos included in ad. No proofs will be sent -- ESDCTA will make every effort to review and proofread all ads and assumes no responsibility for errors or omissions.